

WOMEN

TECHMAKERS
ZARAGOZA¹⁹



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WTM in Spain

What is Women Techmakers?

Who is it for?

Where it has been celebrated?

WTMZ 2018

- Statistics**
- Sponsorships/Collaborations**
- Press**



What is

Women Techmakers?

It is an initiative promoted globally by Google to make women more visible in the field of the technology.

Women Techmakers pretends to create a community with visibility, generating resources that encourage innovation and the participation of women in this sector.

These events are designed to promote the inclusion, community, and resources for women in technology.

Who is it for?

**It is an event open to
anyone interested in the
world of technology.**

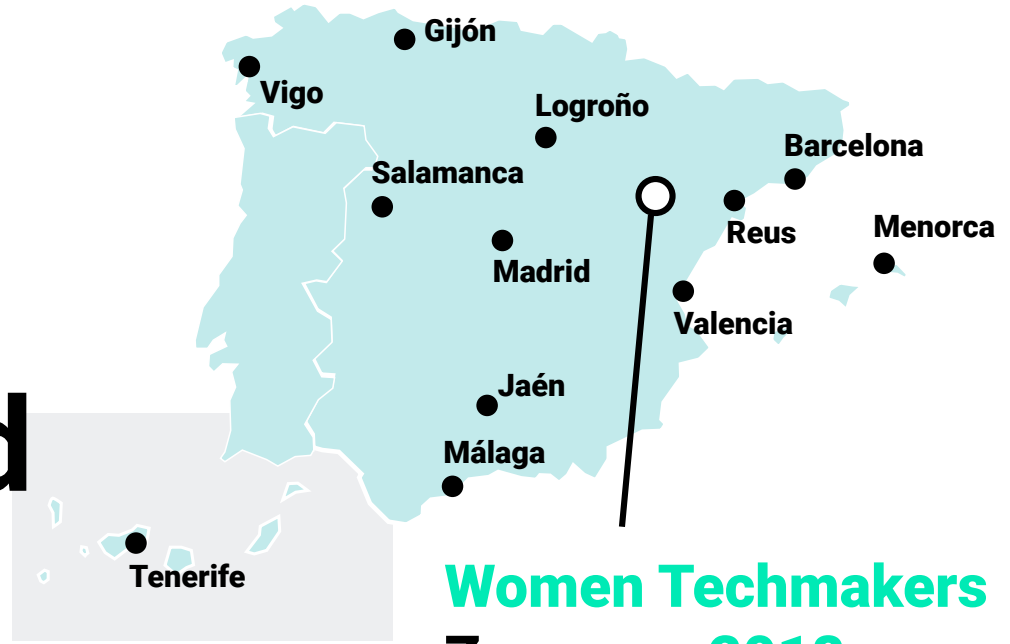
We want to cover different topics such as new technologies, agile, communication, web development, UX or any other interesting topic in the sector.

The event is open to men and women, but the speakers will be women only, because one of the objectives is to give them visibility and promote a safe space that encourages female participation.



Women Techmakers
Zaragoza

Where was it celebrated in 2018?



**Women Techmakers
Zaragoza 2018**





Statistics

ZGZ

2018

More than 285 attendees: 2 tracks of talks and 2 classrooms of workshops

94 proposals for women's talks

35 female speakers and 4 female mentors

25 talks and workshops given

30 sponsors and collaborators

10 mass media were made echo of our event

Sponsorships 2018

Platinum



Silver



Gold



Collaborations





Sponsorships 2018

Institutional collaborations:

**Zaragoza Town Hall, Aragón
Government and University of Zaragoza.**

Coverage in 10 mass media:

**Heraldo de Aragón, Aragón TV, El
Periódico de Aragón, Aragón Radio,
Arainfo, Europa Press y EFE.**

Press ZGZ 2018

View New

Heraldo de Aragón

View New

View New

**El Periódico de
Aragón**

View New

View New

ABC

View New

QUE.es

View New

Aragón digital

View New

Aragón Hoy

View New

WTM in Zaragoza

2019

When and Where?

Contents



When and Where?

**Saturday,
NOVEMBER 16
2019**

ETIOPIA
Art and Technology Center
Av. de la Ciudad de Soria, 8
(50003) Zaragoza

WTM Zaragoza 2019

Contents

Presentations of technology

Children's workshops about technology

Networking

200 expected attendees

WTM Zaragoza 2019

About us:

The organisers

Who we are?

Goals



Who we are?

Mulleres Tech is a non-profit community created to give visibility to women who are dedicated to technology in Aragon in a professional way or amateur.

This association was founded by a group of women concerned by the low presence of women in the technology field, which through actions such as this one aim to promote the active participation of women in technology and serve as a reference and inspiration for the youngest.

Goals



**Promote relationships
between women in the
field of technology**



**Promote references for the
youngest, who can see that
they are well qualified to work
in the technology sector**



**Making technology
professionals visible and
giving them a voice and
sharing experiences**



**Make an event where we feel
comfortable and safe**



**Train children in
technology through
workshops**

Participate

Speakers and sponsorship

Other forms of collaboration



Women Techmakers
Zaragoza

Speakers



Join our list of
female speakers!

**We are looking for
women who want to
share their knowledge
about technology.**

Giving a talk is a great opportunity to exchange ideas and experiences with more people from the sector.

We offer the possibility of giving a **20-minute talk**. Also, if this is the first time do not hesitate to contact us and we will help you with the preparation of the topic.

Participate



Women Techmakers
Zaragoza

Sponsorship

We want to promote female references in technology by encouraging more women in our environment so that they are not considered a rare occurrence in the future!

None of this would be possible without the collaboration of sponsors: thanks to them we can offer a higher quality event and reach a wider audience.

Do you dare to sponsor?

We offer you the opportunity to introduce your company, your projects and your commitment to diversity in technology being sponsor of our event.

In addition, you will appear on our website, on the auditorium screens and you will be able to reach the attendees with material in the welcome pack.

Participate



Sponsorships

Sponsorship packs



Logo on web, logo on slide between talks and in emails	Yes	Yes	Yes
Flyers and / or your own merchandising in welcome pack	Yes	Yes	Yes
Free tickets to attend	3	2	1
Access to dinner	3	2	1
Mention of sponsorship in RRSS	Yes	Yes	Yes
Mention of sponsorship in event	Yes	Yes	-
Small description of the company in event	Yes	-	-
Option to sponsor an activity (dj, coffe-break, photo-booth, prizes for the draw, ...)	-	Yes	
Roll-up	zone	hall	-
Name of track or area of the event (track1, track2, canteen and workshops)	Yes	-	-
Logo on the t-shirt	Yes	-	-

Participate



Women Techmakers
Zaragoza

Sponsorship

Sponsorship packs

Platinum

2500€ + IVA

Gold

1500€ + IVA

Silver

750€ + IVA

Participate



Women Techmakers
Zaragoza

Other forms of collaboration

If you are thinking
in another type of
sponsorship, tell us:
wtmz@mullerestech.es
We will be happy
to listen to you :)

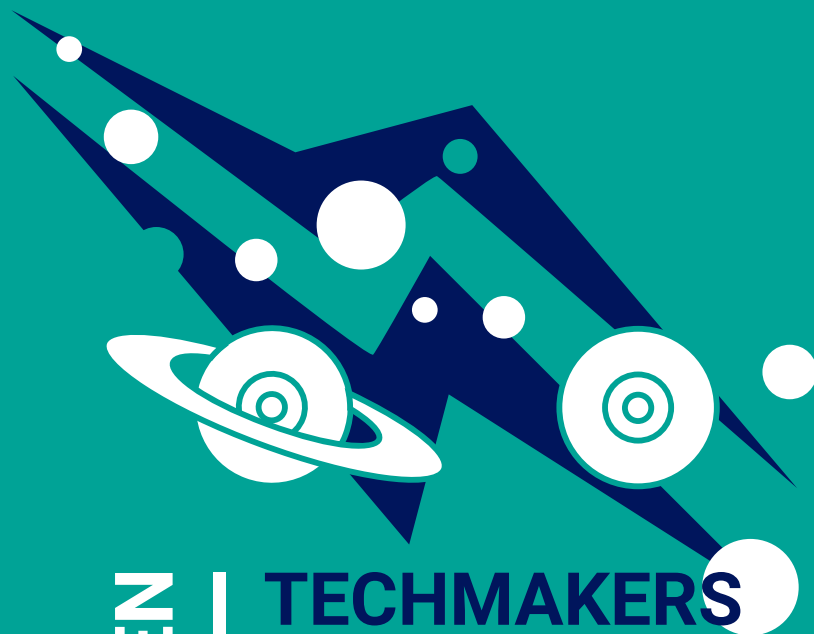
You can collaborate with WTM in many ways:

- > Dissemination in your work or study center
- > Gift for the speakers
- > Ticket payment gateway
- > Beer-networking
- > Food and/or drink

Contact us:

✉ wtmz@mullerestech.es

🐦 [@WTMZaragoza](https://twitter.com/WTMZaragoza)



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